

# JUMPSTARTER for One Earth Global Pitch Competition

TAKE YOUR STARTUP TO THE NEXT LEVEL



////// WWW.JUMPSTARTER.HK ////

## WHAT IS JUMPSTARTER

JUMPSTARTER is a mission-driven initiative curated by Alibaba Entrepreneurs Fund that provides a platform for all young entrepreneurs from across the global to jumpstart their dreams. It is also a first-of-its-kind tech and startup event in Hong Kong focused exclusively on showcasing quality startups and providing high-impact networking opportunities.

Now in its 7th edition, JUMPSTARTER continues to be the global pitch competition. With an all-new purpose-driven approach, we have transformed the Grand Finale into an annual tribute to innovation, technology, and entrepreneurship in Hong Kong. This event brings together entrepreneurs, corporates, investors, and the public from around the world.

## JUMPSTARTER IN NUMBERS 2017-2023



## EXPLORE WHAT'S NEW IN ASIA AND ALIBABA

Get ready for a life-changing experience as you compete to be crowned the World Champion of JUMPSTARTER 2025. Pitch to top investors and corporates. Vie for a share of **up to US\$5 million in investment** and **cash awards**.



## GLOBAL PITCH

PITCH YOUR BUSINESS IDEAS TO INVESTORS, CORPORATE LEADERS, BUSINESS PARTNERS, AND ENGAGE NEW CONNECTIONS.



Win a share of **up to US\$5 million investment**



Pitch to top investors & corporates



Gain global recognition & media exposure



Connect with Alibaba ecosystem



Free exhibition opportunity



Sponsored travel to HK for the Grand Finale

## CONNECT

Expand your network and discover new opportunities at exclusive networking and mentorship events designed for industry leaders and investors.

## INSPIRE

Experience groundbreaking and revolutionary speeches from an unparalleled lineup of speakers, covering a wide range of cutting-edge topics that will take you to new horizons.

# WHO CAN APPLY?

JUMPSTARTER 2025 IS OPEN TO STARTUPS FROM ALL AROUND THE WORLD THAT FULFIL THE FOLLOWING REQUIREMENTS:

## STARTUP:



Startup has raised less than US\$20 million in funding to date.

## SCALE-UP:



Scale-up possesses a valuation of at least US\$10 million to date.



Applicant must be the Founder or Co-founder of the startup.



Startup must possess an innovative business idea or product or service, and demonstrate how your innovation and technology has impacted your business, your industry and the people.



Startup desires to make Hong Kong and/or other cities in the GBA part of your future plans.

# INDUSTRY FOCUS

JUMPSTARTER welcomes startups/scaleups that should be sustainable by fulfilling at least one of the UN SDGs, and be tech-based by utilizing AI to enhance productivity or create new use cases across a wide range of industries, including but not limited to:



ART & ENTERTAINMENT



BUILDING & CONSTRUCTION



CONSUMER



CLIMATE TECH



ENERGY



FINTECH



HEALTHCARE



WEB 3.0

# JUMPSTARTER 2025 GLOBAL CALLOUT OPEN FOR ONLINE APPLICATION WORLDWIDE

GLOBAL CALLOUT

JULY - 8 DEC 2024

JUMPSTARTER 2025 - IGNITION GALA

21 OCT, 2024

ANNOUNCEMENT OF TOP 100

23 DEC, 2024

DUE DILIGENCE

2 - 18 JAN 2025

ANNOUNCEMENT OF TOP 30

21 JAN, 2025

TOP 30



FINAL PITCH

ONSTAGE PITCH TO JUDGE PANEL

26 - 27 MAR, 2025

WORLD CHAMPION

JUMPSTARTER 2025



## HOW TO APPLY



[WWW.JUMPSTARTER.HK](http://WWW.JUMPSTARTER.HK)

Organizer

JUMPSTARTER

ALIBABA  
ENTREPRENEURS FUND